



HONG KONG  
30.11.2018



**SAVE THE DATE for the 1<sup>st</sup> Pan-Asian LES YMC Conference**

**The Globalisation of Licensing - Getting Deals Done While Navigating The Laws and Cultures of Different Countries**



The full-day program will include presentations and panel discussions from experienced licensing experts on IP licensing best practices, recent legal developments in IP licensing in key jurisdictions, and how cultural and language differences can affect licensing negotiations. Participants will then have an opportunity to take part in a mock licensing negotiation led by seasoned licence negotiators. We will close the program with an evening out on the town, enjoying Hong Kong's world famous food and night life.

A detailed program and schedule will follow.

Venue: Deacons, 14/F, Alexandra House, 18 Chater Road, Central, Hong Kong

**See you in Hong Kong on 30 November 2018!**

For more information, please contact David Swain at  
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